



COLLEGIATE DIRECTIONS

13th Annual Benefit



Thursday, September 28, 2023 • 6:00 p.m.
Four Seasons Hotel, Washington, D.C.

CDI would like to thank our corporate patrons for their generous support

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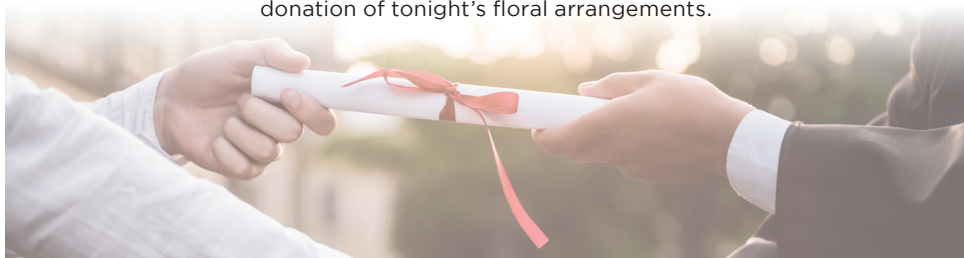
DEPARTMENT CHAIR

CARR

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OLIVER CARR COMPANY

Thank you to Allan Woods Flowers for its generous donation of tonight's floral arrangements.





Dear Friends,

On behalf of Collegiate Directions, Inc. staff and Board of Directors, it is a pleasure to welcome you to CDI's 13th Annual Benefit. As we reconvene in person for the first time in more than three years, we have so much to celebrate and so many reasons to be thankful that CDI has been able to continue our work in earnest in the face of challenging circumstances. We now serve over 6,700 students across all our programs which is 6.5 times more than in 2019.

As CDI counselors and staff continue helping our Scholars earn their college degrees and enter the workforce, we are still grappling with the full impact of the residual effects of the pandemic and the problems it revealed. The distance learning experiment underscored technological and logistical disparities which negatively impacted low-income students, widened achievement gaps, and resulted in learning losses that have set many students back academically by nearly two years.

The isolation students endured has contributed to increased levels of anxiety and intensified the need for more support around soft skills and executive functioning necessary to succeed in the workplace. And before students embark on their professional paths, changes to the FAFSA and legal rulings related to affirmative action have made the process of simply getting into college even more challenging.

Despite these circumstances, CDI Scholars have continued graduating at rates five times higher and with less debt than their first-generation-to-college peers.

And as we have done since 2005, CDI remains as committed as ever to closing the achievement and opportunity gap for first-generation-to-college students from households with limited means. Our Scholars, School Support and Wellness programs, and our Career Mentoring Initiative help Scholars maximize their potential and ensure they are equipped with the academic, financial, social and emotional tools necessary to successfully graduate from college and prepare for the world of work.

At CDI, it has never been enough to help students get accepted to college and drop them off at the university steps. We want our Scholars to be prepared for the academic rigor of college, be admitted to the college of their choice, prosper academically, graduate on time, and enter the workforce with the skills necessary to become productive, thriving members of their communities.

Our ability to serve our Scholars and to produce life changing, best-in-class results is a direct result of your generosity and support. You help advance our mission to level the playing field and give deserving, talented, qualified students the opportunity to reach beyond circumstance to achieve what is possible.

We thank you again for your ongoing support.

Warmest regards,

A handwritten signature in black ink, appearing to read 'Amma Felix'. The signature is fluid and cursive, with a large initial 'A'.

Amma Felix, President and CEO

BENEFIT COMMITTEE

Tracy Betts and
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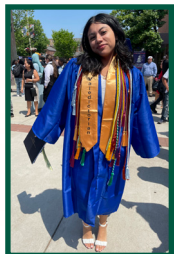
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Professor

Saralisa Brau and Bill Van Horne Dory and Chad Clark Claudia de Colstoun and Roberto Werebe Erin and Miki Deric Amma and Henry Felix Brooke and Eddie Fernandez Barbara and John Franklin	Maxine and Jeff Freund Lisette Garcia and Craig Bennett Eleanor and Edward Howard Evelyn and Michael Kitay Peggy Brady Marks and Josh Marks Anjali and Jon Phillips Karen Merszei and Richard Stern Elena Ritchie and Todd Sullivan
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SETH GOLDMAN

Co-Founder and CEO of Eat the Change

Seth Goldman is Co-Founder of Eat the Change, a planet-friendly snack brand that helps people 'Snack to the Future'. Eat the Change recently launched Just Ice Tea, a line of organic bottled tea to go along with the company's mushroom jerky and carrot snacks. Seth and his co-Founder, Celebrity Chef Spike Mendelsohn are also co-founders of PLNT Burger, a plant-based quick-serve restaurant that offers delicious burgers, sandwiches, fries, and soft-serve.

Seth is also the Co-Founder of Honest Tea and Chair of the board of Beyond Meat. He has been widely recognized for his entrepreneurial success and impact, including the Washington DC Business Hall of Fame, Partnership for Healthier America's CEO of the Year, Organic Trade Association's Organic Social Impact recipient, and EARTHDAY.ORG's Climate Visionary of the year.

He is a graduate of Harvard College (1987) and the Yale School of Management (1995) and is a Henry Crown Fellow of the Aspen Institute. Seth and Barry Nalebuff are the authors, along with graphic artist Soongyun Choi, of The New York Times bestselling comic book, *Mission in a Bottle*.



ANNIE JIHYO PARK

CDI Class of 2009

Co-Founder of Sarah's Handmade Ice Cream

A former CDI Scholar (2009), Annie Jihyo Park graduated from Boston College (2013) and joined Teach For America for the Baltimore City Public Schools where she taught ESL for elementary students. As an immigrant raised by a single mother, Annie saw herself in her students and was determined to enrich their lives. She founded a musical instrument access and lessons outreach program that was adopted into the Baltimore Symphony Orchestra's OrchKids program. After earning her M.S. in Educational Studies at Johns Hopkins Uni-

versity, she received an Ed.M. in Policy and Management at Harvard University.

In early 2019, Annie's mother, Sarah, called Annie for help when she decided to open a small ice cream shop in her Bethesda neighborhood. What began as a temporary endeavor turned into a full-time commitment as Annie recognized the immense potential for growth. Under Annie's leadership, Sarah's Handmade Ice Cream rapidly expanded, with two locations in Bethesda and a third shop scheduled to open in late 2023.

The brand is celebrated for its 40 daily- and site-made flavors crafted from all-natural, high-quality ingredients. However, what sets Sarah's Handmade apart is its strong emphasis on mentorship for all employees and a steadfast commitment to community giving. The brand has not only become popular, but has also earned accolades for its dedication to making a positive impact on the community.



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PROGRAM

Welcome

Wendy Ayala

*CDI Scholars Program Director
CDI Class of 2011*

Remarks for the Occasion

Amma Felix

CDI President & CEO

Keynote Address

Seth Goldman

Co-Founder and CEO of Eat the Change

Scholar Alum Speaker

Annie Jihyo Park

*Co-Founder of Sarah's Handmade Ice Cream
CDI Class of 2009*

Closing Remarks

Alicia Ritchie

CDI Board Chair



CDI College Acceptance and Matriculation List, 2007 – 2022

Albright College • Allegheny College • American University* • Amherst College • Arcadia University* • Babson College Commonwealth Univ.* • Barnard College • Barry University • Boston College* • Boston University • Bowdoin College • Bowie State University • Brandeis University • Brigham Young University • Brown University* • Bryn Mawr College* • Canisius College • Carnegie Mellon University* • Case Western Reserve University • Catholic University of America • Cedar Crest College • Clark University* • College of the Holy Cross • College of William & Mary • Colby College • College of Wooster* • Colgate University* • Colorado College • Columbia University* • Dartmouth College • Connecticut College • Cornell University* • Daemen College* • Denison University • Dickinson College* • Drexel University* • Duke University • Elon University • Emory University* • Fairfield University • Florida International University • Franklin & Marshall College • Frostburg State University* • George Mason University • George Washington University • Georgetown University • Georgia Tech • Gettysburg College* • Goucher College* • Guilford College • Hamilton College • Harvard University • Harvey Mudd College • Haverford College* • Hofstra University • Hollins University* • Hood College • Howard University* • Ithaca College* • James Madison University • Johns Hopkins University* • Juniata College* • Kalamazoo College • Kean University • Kenyon College • Lafayette College* • Lafayette University • Lehigh University* • Loyola University* • Marymount University* • McDaniel College* • MIT* • Michigan State University • Middlebury College • Morehouse College • Mount Holyoke College • Muhlenberg College* • New York University* • North Carolina A&T • Northwestern University • Northeastern University* • Notre Dame of Maryland University* • Oberlin College • Occidental College • Ohio State University* • Ohio Wesleyan University • Old Dominion University* • Penn State University* • Pitzer College • Pomona College • Princeton University* • Randolph-Macon College* • Rensselaer Polytechnic • Rice University • Rutgers University • Salisbury University* • Scripps College* • Shepherd University • Simmons College • Smith College* • Spelman College • Stanford University • St. Mary's College* • Stevenson University* • Suffolk University • SUNY Oswego • Sweet Briar College • Syracuse University • Temple University* • The New School • Towson University* • Trinity College (CT) • Trinity Washington University (DC)* • Tufts University • University of Chicago* • University of Delaware* • University of Mary Washington • University of Maryland-BC* • University of Maryland-CP* • University of Maryland- Eastern Shore • University of Miami* • University of Michigan • University of NC-Chapel Hill • University of Notre Dame • University of Pennsylvania • University of Pittsburgh* • University of Richmond* • University of Rochester • University of Texas at Austin • Vanderbilt University • University of Vermont • University of Virginia* • Villanova University • Virginia Commonwealth University* • Virginia Tech University* • University of Virginia* • Washington Adventist University • Washington & Jefferson College • Washington University in St. Louis* • Wellesley College • Wesleyan University • West Virginia University • Wheaton College (MA) • Williams College • Xavier University of Louisiana • Yale University

This list is a representative sampling. Bold text indicates colleges at which CDI Scholars have matriculated. Asterisks highlight colleges at which two or more CDI Scholars have matriculated.