



COLLEGIATE
DIRECTIONS

*9th Annual
Spring Benefit*



Thursday, May 2, 2019



**WELLS
FARGO**

ADVISORS

Wells Fargo Advisors
would like to congratulate
Manisha Kapani and
Collegiate Directions, Inc.
for their commitment and
dedication to supporting
tomorrow's leaders!

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FROM THE PRESIDENT



Dear Friends,

It is my pleasure to welcome you to Collegiate Directions, Inc.'s 9th Annual Spring Benefit. The CDI community—our Board of Directors, 228 active Scholars, 156 alumni, and 811 students at our college advising consultation partner schools—is excited to celebrate this year's accomplishments with you tonight.

Over the last 14 years, the CDI team has worked diligently to execute against its vision to address the education opportunity gap for low-income, first-generation-to-college high school students. Today, more than 300 CDI Scholars have matriculated at over 85 selective, four-year colleges and universities across the country and have a 97% college graduation rate versus the 11% national average for their peers. Our three-pronged core mission remains very relevant today as CDI works to: (1) identify gifted, low-income, primarily first-generation-to-college high school students and helps get them to and through college; (2) create leaders by serving as mentors for the personal and academic goals of our Scholars; and (3) leverage its college counseling expertise and partner with high schools to improve their college advising operations. A unique attribute of our approach and the cornerstone of our success is that we stay with our Scholars for six years. We also work closely with families along the way; their engagement is an important factor in each Scholar's journey. Our approach is intense and emphasizes hard work and responsibility on the part of our Scholars to actualize their academic goals. Your support helps them graduate from college in the face of multiple barriers and it also facilitates their entry into the workforce. We appreciate your partnership with us.

Through our School Support Program, we work with partner high schools to enhance their college advising offices by developing college-going practices based on their self-identified areas of need. E.L. Haynes Public Charter School and D.C. International School together enroll 811 high school students that benefit from CDI's comprehensive college advising consultation services.

Our youth are our future, thank you so much for investing in them. We are grateful that you have chosen to join us this evening as we celebrate our mission to help more Scholars fulfill their dreams. We hope that you are inspired by our work and continue to be a champion for our cause to help our Scholars, alumni and partner high schools to Achieve What's Possible!

Warmest regards,

A handwritten signature in black ink, appearing to read 'Amma Felix', written in a cursive, flowing style.

Amma Felix

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Nancy Carr • Brooke Fernandez • Manisha Kapani

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CDI would like to thank our corporate patrons for their generous support

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COLLEGIATE DIRECTIONS

9TH ANNUAL SPRING BENEFIT

Thursday, May 2, 2019
The Four Seasons, Georgetown

PROGRAM

Welcome & Opening Remarks

Kevin Rivas
CDI Class of 2007

Overview of the Evening

Agnes C. Underwood
Master of Ceremonies

Remarks

Amma Felix
President, CDI

Marks Medal Presentation

Keynote Address

The Honorable Eric Holder, Jr.
82nd Attorney General of the U.S.

Scholars Program Speaker

Afraah Karama
CDI Class of 2015
American University Class of 2019

Paddle Raise for Mental Health

Open Appeal

Closing Remarks

Agnes C. Underwood
Master of Ceremonies

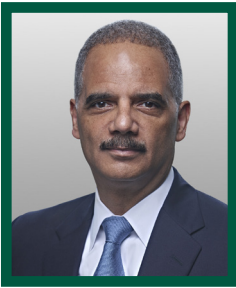


AGNES C. UNDERWOOD

Vice President, Carney Sandoe & Associates

“Aggie” earned a bachelor’s degree in Economics from Connecticut College, and a Master of Business Administration from Columbia University Business School.

Aggie served as Headmistress of National Cathedral School, Washington, D.C., from 1989-2003. She formerly served as Headmistress of Garrison Forest School in Baltimore, MD from 1978-1989. Her board leadership experience includes: President of the Headmistresses Association; President, the Headmasters Association; President, National Association of Principals of Schools for Girls; Vice-President, Country Day Headmasters Association; Vice-President of A Better Chance; Trustee, Washington Episcopal School; Canon, Washington National Cathedral; Chair, National Association of Episcopal Schools’ Bicentennial Conference 2004; Trustee, National Association of Independent Schools.



THE HONORABLE ERIC HOLDER, JR.

82nd Attorney General of the U.S.

Eric Holder, Jr. is a partner at Covington & Burling LLP. He served as Attorney General of the United States from February 2009 to April 2015. As the third longest serving Attorney General in U.S. history and the first African American to hold that office, Mr. Holder is an internationally recognized leader across a broad range of regulatory enforcement, criminal justice, and national security issues. In 2014, Time magazine named Mr. Holder to its list of 100 Most Influential People, noting that he had “worked tirelessly to ensure equal justice.”

Mr. Holder attended Columbia Law School where he clerked at the NAACP Legal Defense Fund and the Criminal Division of the Department of Justice. Upon graduating he moved to Washington and joined the Department of Justice as part of the Attorney General’s Honors Program. He was assigned to the newly formed Public Integrity Section and was tasked with investigating and prosecuting official corruption at the local, state and federal levels.

In 1988, Mr. Holder was nominated by President Ronald Reagan to become an Associate Judge of the Superior Court of the District of Columbia. In 1993 President Bill Clinton appointed him U.S. Attorney for the District of Columbia. In 1997, President Clinton named Mr. Holder as Deputy Attorney General, making him the first African American to hold that post.



AFRAAH KARAMA

American University Class of 2019

Afraah Karama is a member of CDI’s high school class of 2015 (Walter Johnson HS) and will graduate from American University this spring with a degree in Accounting and a cumulative GPA above a 3.5. Last summer, Afraah completed an internship with PricewaterhouseCoopers in Vienna, VA. At the conclusion of her internship, she was offered a permanent, full-time position to commence upon graduation. Afraah decided that she wanted to stay at AU an extra year to earn a Master of Science in Analytics. PricewaterhouseCoopers agreed to hold her offer open until she completes her studies in August 2020.

SCHOLARS PROGRAM

CDI provides comprehensive college counseling, tutoring, test preparation, study skills training, leadership training, and ongoing support, beginning in 10th grade and continuing through successful college graduation.

361

Students enrolled in the CDI Scholars Program since 2005



59%
**Female
Scholars**

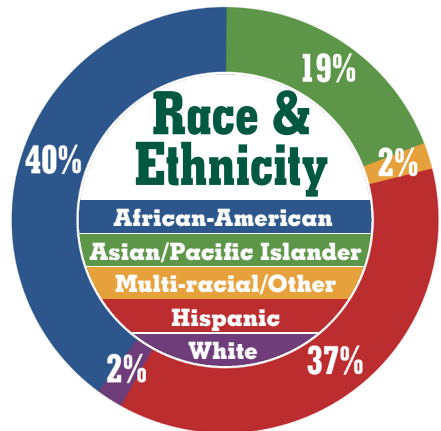
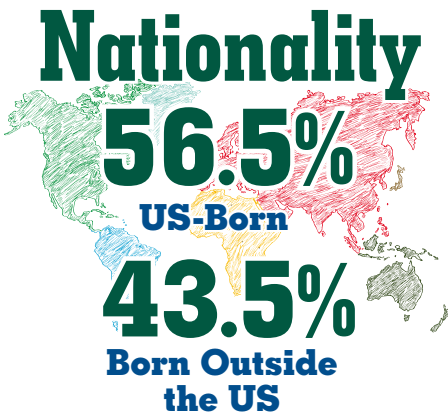


38%
**Male
Scholars**

3% Did not designate.

7 High-School Partners:

Wheaton • W. Johnson • Kennedy • Einstein
Paint Branch • Springbrook • E.L. Haynes

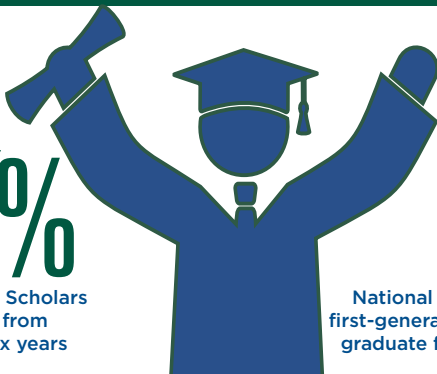


COLLEGE GRADUATION PERCENTAGES

CDI

97%

Percentage of CDI Scholars who graduate from college within six years



NATIONAL

11%

National percentage of low-income, first-generation-to-college students who graduate from college within six years

— Pell Institute Fact Sheet 2011

Mental Health

Like all students, CDI Scholars face a range of social and emotional challenges. Those challenges can range from academic-related anxiety and problems balancing family responsibilities with schoolwork to coping with the loss of a parent. Our mental health counselor meets with every high school student enrolled in the Scholars Program to help them address and work through these issues.



37% Only 37% of those who report symptoms of depression or anxiety say they have received counseling or therapy for mental or emotional health from a health professional in the past 12 months.

– The Healthy Minds Study 2016-17

72% 72% of students reported that obtaining mental health counseling services positively impacted their academic performance.

– Association for University and College Counseling Center Directors
Annual Survey 2016-17



\$33,000

CDI Scholars receive an average of \$33,000 in college grants and scholarships vs. the national average of \$14,800



FARMS
Free and Reduced Meals

86.7%
of CDI Scholars qualify for FARMS

SCHOOL SUPPORT PROGRAM

CDI extends our work to high school college advising offices through tailored consulting focused on helping school counselors and staff improve college advising and supporting students to find their best-fit college. Our school partners are **E.L. Haynes Public Charter School** and **D.C. International School**.

811

The number of area students who will receive more comprehensive counseling through CDI's School Support Program this year



361:1

The ratio of students to one counselor in DC

369:1

The ratio of students to one counselor in Maryland

CDI College Acceptance and Matriculation List, 2007 – 2017

American University* • Babson College • Barnard College • Barry University* • Boston College* • Boston University • Bowdoin College • Brigham Young Univ.* • Brown University* • Bryn Mawr College* • Canisius College • Carnegie Mellon Univ.* • Case Western Reserve • Catholic University* • Cedar Crest College • College of the Holy Cross • College of William & Mary • Colby College • College of Wooster • Colgate University* • Colorado College • Columbia University* • Dartmouth College • Connecticut College • Cornell University • Daemen College • Denison University • Dickinson College* • Drexel University • Duke University • Elon University • Emory University • Fairfield University • Franklin & Marshall College • Frostburg State Univ.* • George Mason Univ. • George Washington Univ. • Georgetown University • Georgia Inst. of Tech. • Gettysburg College* • Goucher College* • Guilford College • Hamilton College • Harvard University • Harvey Mudd College • Haverford College* • Hofstra University • Hollins University* • Howard University • Ithaca College • James Madison Univ. • Johns Hopkins Univ.* • Juniata College • Kalamazoo College • Kenyon College • Lafayette College* • Lehigh University* • Loyola University* • Marymount University* • McDaniel College* • MIT* • Middlebury College • Mount Holyoke College • Muhlenberg College* • New York University • North Carolina A&T* • Northwestern University • Notre Dame of Maryland University* • Oberlin College • Occidental College • Ohio State University* • Penn State Univ. • Pitzer College • Pomona College • Princeton University* • Randolph-Macon College* • Rensselaer Polytechnic • Rice University • Rutgers University • Scripps College* • Simmons College • Smith College* • Spelman College • Stanford University • St. Mary's College* • Stevenson University • Sweet Briar College • Syracuse University* • Temple University* • Towson University* • Trinity College (CT) • Trinity Washington University (DC)* • Tufts University* • Univ. of Chicago • Univ. of Mary Washington • Univ. of Maryland-BC* • Univ. of Maryland-CP* • Univ. of Miami • Univ. of Michigan • Univ. of NC-Chapel Hill • Univ. of Notre Dame • Univ. of Pennsylvania* • Univ. of Pittsburgh • Univ. of Richmond* • Univ. of Rochester • Univ. of Vermont • Univ. of Virginia* • Villanova University • Virginia Commonwealth Univ.* • Virginia Tech Univ. • Washington College • Washington & Jefferson College • Washington University in St. Louis • Wesleyan University • West Virginia Univ. • Wheaton College (MA) • Williams College • Yale University

This list is a representative sampling. Bold text indicates colleges at which CDI Scholars have matriculated. Asterisks highlight colleges at which two or more CDI Scholars have matriculated.

Thank You

Abrielle Fine Linens and Lingerie

Allan Woods Flowers

Amano

Helen and Brendan Bechtel

Kimball Brienza

Jessie Brown

Jena and Matt Carr

Nancy and Bob Carr

Center for Plastic Surgery

Center for Vein Restoration

Eivind and Hans of Georgetown
Salon and Spa

The Family Foundation

Amma and Henry Felix

Brooke and Eddie Fernandez

The Four Seasons Hotel

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Jeni Hansen

Claire Harvey

JJ's Car Detailing

Manisha and Roy Kapani

Mary and Terrence Keaney

Alice and Michael Leiter

Little Red Fox

Richard Miller

O-Ku Sushi

Orangetheory Fitness Tenleytown

Gérard Pangaud

Jane and Thad Paul

Samir Rao

Schneider's of Capitol Hill

SkinDC

[solidcore]

SoulCycle

Ann Sullivan

The Tiny Jewel Box

Tuckernuck

Ultra Violet Flowers

Lee Verstandig

Williard Intercontinental Hotel

Achieving What's Possible!